

ARKANSAS MARTIN LUTHER KING, JR. COMMISSION

FY 2018 – FY 2019 STRATEGIC PLAN

MISSION:

Promoting understanding and acceptance of nonviolence and human equality as a way of building community among all Arkansans in an effort to ensure that those involved acquire an enhanced knowledge of the noble tenets and morals of other races and cultures that co-exist within the state's borders.

VISION:

Reach Arkansans with programs that stimulate their cultural awareness through performance arts, community service, public outreach, educational encouragement, and other self-enriching activities.

CORE VALUES:

Commitment to the following:

- Leadership
- Education
- Awareness
- Advocacy
- Nonviolence

GOAL 1: ENCOURAGE THE DE-ESCALATION OF CRIME WITHIN YOUTH IN PROBLEMATIC AREAS IN ARKANSAS THROUGH APPROPRIATE ACTIVITIES

MLKC Goal 1 aligns with State of Arkansas Goals: Safe, Quality of Life, and Educate

Measurable Objective: Reach 1-5% of Arkansans between the ages 9 and 25 in a two-year period

Strategy 1: Encourage neighborhood/community ownership

Strategy 2: Organize a forum to solicit input from the community in response to recent violence

Strategy 3: Promote racial harmony, principles of nonviolence, peace, social justices, and empowerment through youth training and programs

Strategy 4: Spread awareness through presentations, conflict resolution, team building, and life examples at events planned by the Arkansas Martin Luther King Jr. Commission

Strategy 5: Support community parenting to increase accountability

GOAL 2: ADVOCATE AND ENCOURAGE THE USE OF HELPFUL RESOURCES, SUCH AS JOB TRAINING, CLOTHING/FOOD DONATIONS, SHELTER, HEALTH, AND TRANSPORTATION

MLKC Goal 2 aligns with State of Arkansas Goals: Healthy, Quality of Life, and Educate

Measurable Objective: Reach 1-5% of Arkansans in problematic areas between the ages of 13 and 40 in a 2-year span

Strategy 1: Host Resource Fair: Find and invite career readiness organizations to set up booths at resource fairs and provide information for the public about the resources they offer

Strategy 2: Present resourceful organizations at events planned by the Arkansas Martin Luther King Jr. Commission

GOAL 3: PROMOTE THE IMPORTANCE OF EDUCATION

MLKC Goal 3 aligns with State of Arkansas Goals: Educate

Measurable Objective: Reach 1-5% of individuals between the ages of 9 and 25 in problematic areas of Arkansas

Strategy 1: Partner with Arkansas Department of Education, Arkansas Department of Corrections, and Arkansas Educational Television Network

Strategy 2: Find and invite tutoring programs, whom will provide information on what they offer, request student attendance/participation, as well as using schools for possible venues

GOAL 4: CONDUCT ASSESSMENTS/SURVEYS WITH PROJECT ATTENDEES TO UNDERSTAND PARTICULAR NEED

MLKC Goal 4 aligns with State of Arkansas Goals: Quality of Life, and Educate

Measurable Objective: Achieve 100% feedback, with at least 75% of it positive

Strategy 1: Agency will use data from assessments/surveys to determine success of ongoing projects as well as potential projects to implement through collaboration with community organizations to ensure that subsequent projects are developed

Strategy 2: Engage volunteer corps in conducting assessments/surveys with targeted participants during projects

Strategy 3: Volunteer corps will collect and compile assessments/surveys upon successful completion

APPENDIX: ORGANIZATIONAL CHART

The Arkansas Martin Luther King Jr. Commission is a state agency empowered to serve all Arkansans. It was created in 1993 by Act 1216 of the Arkansas General Assembly to promote the legacy and philosophy of Dr. Martin Luther King Jr. throughout the State of Arkansas. The Commission works closely with the King Center for Nonviolent Social Change in Atlanta, Georgia, and other social service entities alike.

Key stakeholders include Commissioners; Commission staff; partners in education; federal agencies; state agencies, boards, and commissions; county, city and other local entities; sponsors; donors and volunteers.

The Commission is under the direction of Mr. DuShun Scarbrough, Executive Director, and includes the following Commissioners:

1. Chairperson Sharon Ingram (Governor Appointee) At-Large
2. Dr. Kermit Parks (President Pro Tempore Appointee) At-Large
3. Mr. Andy S. Montgomery (Governor Appointee) District 1
4. Mr. Demondrae Cook (Speaker of the House Appointee) At-Large
5. Mr. Derek Scott (Governor Appointee) District 3
6. Mr. DeWitt H. Smith, III (President Pro Tempore Appointee) At-Large
7. Mrs. Neesa Bishop (Speaker of the House Appointee) District 3
8. Ms. Elizabeth Johnson (President Pro Tempore Appointee) At-Large
9. Ms. Janis Waddy (Speaker of the House Appointee) At-Large
10. Ms. Laveta Wills-Hale (Speaker of the House Appointee) District 2
11. Mr. Gerald Canady
12. Ms. Carmen Helton

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ORGANIZATIONAL CHART

